



We Invite you to BELONG!

Why belong to the Tupper Lake Chamber of Commerce?

The Tupper Lake Chamber of Commerce is the voice of the local business community. We work with the Village and Town of Tupper Lake to address critical issues facing our region and work to create an environment that supports and promotes our local economy.

Although our primary mission is to support businesses and the local economy, our efforts produce results that benefit the entire community.

We strongly encourage anyone who has an interest in a strong and vibrant economy for Tupper Lake to support the Chamber of Commerce.

Why belong now? What's new and different at the Chamber?

The Chamber has recently undergone major changes that will deliver results for our members. New members of our Board of Directors include local business leaders and members from ARISE who have driven change, including the re-opening of the Big Tupper Ski Area which has greatly enhanced the local economy. The Chamber Board of Directors is a group of passionate individuals working hard to build the foundation for sustainable economic growth.

We have re-energized the committee structure within the Board to provide quick-action and laser focus on what is important to you and our economy. You will see enhanced benefits as a Chamber member. You will see more events designed to drive business to your establishment. You will see a strong effort to promote Tupper Lake to the region as the place to be for business. Bold initiatives are needed now, and we need your help to accomplish them.

The Tupper Lake Chamber delivers significant benefits for our members and the Tupper Lake community.

Tupper-Lake.com Website and Business Marketing Tool

The Chamber created a state-of-the art website for Tupper Lake. This site provides a professional and welcoming starting point for the world to learn about all-things Tupper Lake and our region. Chamber Members receive enhanced business directory listings, which include the ability to add unlimited photos, videos and maps to your business location. We invite you to visit the site at <http://tupper-lake.com>. The Chamber also maintains a Facebook page which promotes local businesses & events in Tupper Lake.



Tupper Lake Events Calendar

The Chamber has created a central events calendar for all good things happening in Tupper Lake at <http://tupper-lake.com/event-calendar>. This events calendar is a great way for members to promote local events.

Tinman Triathlon

The Chamber sponsors and produces the annual Tinman Triathlon in Tupper Lake every June. This two-day event draws thousands of people from around the U.S. and Canada and directly supports local businesses. It puts Tupper Lake on the map for serious athletes. In 2011, over 800 athletes along with their families visited Tupper Lake for this event, filling local motels & restaurants, pumping tens of thousands of dollars into the local economy.

Celebrate Tupper Lake

The Chamber sponsors and produces the annual Celebrate Tupper Lake event, which draws hundreds of visitors and residents to the Uptown Business District. The Chamber continues to build this as a "must-see" event to promote local spending.

Created Partnerships with the North Country Chamber of Commerce

The Chamber has developed a network of alliances with regional chambers to provide additional benefits to our members. These benefits include group insurance rates for members, and special energy rates through the North Country Energy Alliance.

We hope you will consider joining us and being a part of the Tupper Lake Chamber's renaissance. We are here to support you, your business and a great future for Tupper Lake!

Sincerely,

Douglas R. Wright
President, Board of Directors
Tupper Lake Chamber of Commerce



B E L O N G T O D A Y !

This is a:	<input type="checkbox"/> New Membership <input type="checkbox"/> Membership Renewal
Business Name:	
Owner's Name:	
Primary Contact Name:	
Physical Address:	
Physical City/State/ Zip:	
Mailing Address:	
Mailing City/State/Zip?	
Work Phone:	
Home Phone:	
Mobile Phone:	
Fax:	
Email:	
Website:	
Type of Business:	
Business Description:	
Membership (See Below):	
Dues (See Below):	
Payment Method:	<input type="checkbox"/> Check <input type="checkbox"/> AMEX <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover
Credit Card #:	
Expires/Security Code:	
Signature/Date:	

**Please make checks payable to the Tupper Lake Chamber of Commerce.
Return this form to PO Box 987, Tupper Lake NY 12986**

121 PARK STREET ❖ PO BOX 987 ❖ TUPPER LAKE, NY 12986 ❖ 518-359-3328 ❖ FAX: 518-359-2434
CHAMBER@TUPPER-LAKE.COM ❖ WWW.TUPPER-LAKE.COM



Tupper Lake Chamber of Commerce 2011 Membership & Partnership Levels

Business Membership: 1-10 Employees <i>Businesses with 10 or fewer employees</i>	\$149
Business Membership: 11-15 Employees <i>Businesses with 11-15 employees</i>	\$180
Business Membership: 16-24 Employees <i>Businesses with 16-24 employees</i>	\$204
Business Membership: 25 + Employees <i>Businesses with 25 or more employees</i>	\$235
Year-Round Lodging Membership <i>Membership for year-round hotel/motel businesses</i>	\$190
Bank/Credit Union Membership <i>Chamber membership for local banks & credit unions.</i>	\$235
Civic Membership (Service & Fraternal Organizations) <i>Chamber membership for local service organizations.</i>	\$94
Educational Institution Membership <i>Chamber membership for local educational organizations.</i>	\$235
Friend of the Chamber <i>Chamber membership for individuals supporting a strong economic future for Tupper Lake.</i>	\$39
Hospital or Healthcare Facility Membership <i>Chamber membership for local healthcare institutions.</i>	\$235
Premium Membership <i>The top tier Chamber Membership. Includes front page ad space on tupper-lake.com</i>	\$1,500
Public Utility Membership <i>Chamber membership for local utilities.</i>	\$235
Additional Website Category Listing <i>Each membership offers posting in one website directory category. Additional categories may be added with this additional fee.</i>	\$50